

# GIVE A GIFT. CREATE A LEGACY!



## SHARING THE GOOD

Thank you for considering a gift to support Goodwill Industries of Denver. Designating a portion of your assets towards supporting Goodwill's mission helps change the lives of thousands of Coloradans in need, both now and beyond your lifetime.

## HELPING YOU HELP OTHERS

Changes within tax laws and the broader economy make it more important than ever to plan your charitable gifts carefully. This guide will help ensure that your gift to Goodwill Industries of Denver makes the most impact while aligning with your financial needs and objectives. As you prepare, consider the following questions:

- What are my personal needs?
- What assets do I have available to give?
- What is the best way to make my gift while fulfilling the needs of my family and charitable desires?

As you review your assets and explore the different ways to give, we would welcome the opportunity to assist you and your advisors with information about planned giving opportunities.

**Goodwill Industries of Denver is celebrating 100 years of service to our community! Be a part of our legacy while creating your own through planned giving.**



**100 YEARS**  
**of GOODWILL**  
*Changing Lives Since 1918*

# WE CAN HELP FIND A PLAN THAT'S RIGHT FOR YOU!

The chart below summarizes the benefits of some of the main types of charitable gifts. Just think of what you want to accomplish with your gift, and there's a way to do it!

For more information about estate and gift planning, or to notify us that you've included "Goodwill Industries of Denver" in your estate plans, please contact Kelly Stangel-Martin at **303.854.7683** or **kstangel-martin@goodwilldenver.org**.

**Thank you for supporting Goodwill's mission and ensuring that our services are available for future generations!**



## GOODWILL INDUSTRIES OF DENVER

Our mission is to provide education, career development, and employment opportunities to help Coloradans in need achieve self-sufficiency, dignity, and hope through the Power of Work.



Your gift	Bequest in will	Revocable living trust	Outright gift of cash	Outright gift of securities	Outright gift of personal property	Gift of life insurance	Gift of retirement assets	Gift of real estate
Your goal	Defer a gift until after your lifetime.	Make a revocable gift during your lifetime.	Make a quick and easy gift.	Eliminate tax on capital gains.	Share your enjoyment of a collection or other personal item.	Make a large gift with little cost to you.	Eliminate the twofold taxation on IRAs or other qualified retirement plans.	Make a gift of an asset no longer needed and generate an income tax deduction.
How you make the gift	Name "Goodwill Industries of Denver" in your will (designate a specific amount, a specific item or a % of the residual).	Name "Goodwill Industries of Denver" the beneficiary of assets in a living trust.	Simply write a check or donate online at <b>goodwilldenver.org/give</b> .	Contribute long-term appreciated stock or other securities.	Donate tangible personal property specifically used for our tax-exempt function.	Name "Goodwill Industries of Denver" as the owner and continue to pay premiums.	Name "Goodwill Industries of Denver" as the beneficiary of the balance left after your lifetime using the plan's beneficiary form.	Donate your property to Goodwill, or sell it to us at a bargain price.
Your benefits	<ul style="list-style-type: none"> <li>Control of asset for your lifetime</li> <li>Donation will be eligible for the federal estate tax deduction upon your death</li> </ul>	<ul style="list-style-type: none"> <li>Control of the trust for your lifetime</li> <li>Gift in trust eligible for the federal estate tax deduction upon your death</li> </ul>	<ul style="list-style-type: none"> <li>Eligible for immediate charitable income tax deduction</li> <li>Witness the benefits of your generosity</li> </ul>	<ul style="list-style-type: none"> <li>Eligible for immediate charitable income tax deduction of full fair market value</li> <li>Elimination of capital gains taxes</li> </ul>	<ul style="list-style-type: none"> <li>Eligible for immediate charitable income tax deduction of full fair market value</li> </ul>	<ul style="list-style-type: none"> <li>Eligible for current charitable income tax deduction</li> <li>Eligible for future charitable income tax deductions through gifts to pay policy premiums</li> </ul>	<ul style="list-style-type: none"> <li>Make the gift from the most highly taxed assets, leaving more for family</li> <li>Can help eliminate income and estate taxes</li> </ul>	<ul style="list-style-type: none"> <li>Eligible for immediate charitable income tax deduction</li> <li>Reduction or elimination of capital gains tax</li> </ul>



**Deaconess Melissa Briggs established Goodwill Industries of Denver in 1918. Be a part of the legacy through planned giving and ensure that Melissa's spirit of changing lives will continue for the next 100 years. Join today!**

## **MELISSA BRIGGS LEGACY SOCIETY**

Members of Goodwill Industries of Denver's Melissa Briggs Legacy Society make a powerful statement about their commitment to Goodwill's mission. Membership is open to anyone who establishes a planned gift benefiting Goodwill.

Melissa Briggs Legacy Society members ensure that Goodwill can meet the needs of our local community now and in the future. All planned gifts are invested in Goodwill's endowment fund, which provides long-term funding for our work.

## **BENEFITS**

As a member of the Legacy Society, you will receive the following benefits signifying your commitment:

- Public recognition of your membership (unless you'd like to remain anonymous)
- VIP invitations to special events
- Annual home pick-up of donated goods

Many of our supporters let us know when they make estate provisions that will one day benefit Goodwill. If you have made such arrangements, we would love to know, so we can welcome you into the Melissa Briggs Legacy Society. We will respect your wishes should you choose to remain anonymous. Any details that you disclose about your gift will be held in confidence.

## **GOODWILL IN YOUR WILL**

One of the easiest and most popular ways to make a planned gift to Goodwill is through a bequest in your will. There's no immediate cost to you—you can change it at any time, and you will be making a significant impact on Goodwill's ability to serve individuals in your community well into the future.

## **CONTACT US**

We're here to answer any questions you might have about planned giving. We can examine your particular situation and, together with your attorney and/or financial advisors, help you find ways to support our mission while ensuring your family's financial security. Please contact us for more information.

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